



# UPLOADING DIGITAL IMAGES A QUICK GUIDE

## Investments

This quick guide outlines how to use the digital images we've supplied in the Investments Toolkit, for use on your employee-facing digital channels.

Here's what to do:

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**1** Click the Download button under the Digital Images section on the Toolkit page.  
The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.

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**2** The approved accompanying wording must be used with the Investments images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

### Short

"A message from Hostplus: To find out about Hostplus' range of investment options to meet your financial goals for retirement, visit [hostplus.com.au/investments](https://hostplus.com.au/investments)."

### Long

"A message from Hostplus: Hostplus offers a wide range of investment options, allowing you to choose an option that's right for you based on your investment time frame, long-term goals and risk appetite. We work tirelessly to ensure our members can have the future they deserve by creating investment options with strong long-term returns. Visit [hostplus.com.au/investments](https://hostplus.com.au/investments) to find out more."

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**3** We have two size options available:

### Leaderboard

728px x 90px rectangle image, this is best used for newsletters and intranets.



### MREC

1080px x 1080px square image, this is best used for closed social media pages.



You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

## WE'RE HERE TO HELP.

If you have any questions, we're happy to help. Just call **1300 467 875**.  
8am – 8pm AEST /AEDT, Monday to Friday or visit [hostplus.com.au](https://hostplus.com.au)

THAT'S  
A PLUS+



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